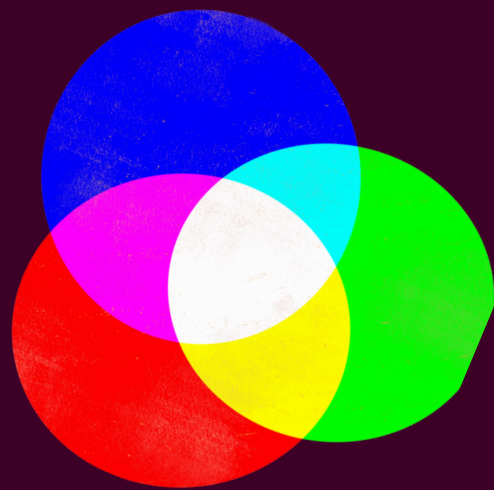


The Use of COLOR

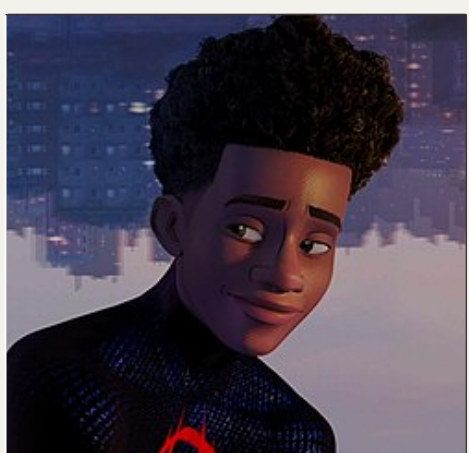
In The Spider-Verse Films

- Color can be used to symbolize different emotions or narrative beats in media
- Aesthetic features are powerful for connecting characters' **moods, states, & arcs** to the **audience** (Flueckiger, pgs. 158 - 159)



- Color is a powerful tool in narratives, guiding the reader's attention and evoking emotional responses. (Jiménez-Duarte et. al)
- Color can reinforce **themes** and **character growth**

Growth, Responsibility & Change in Colors

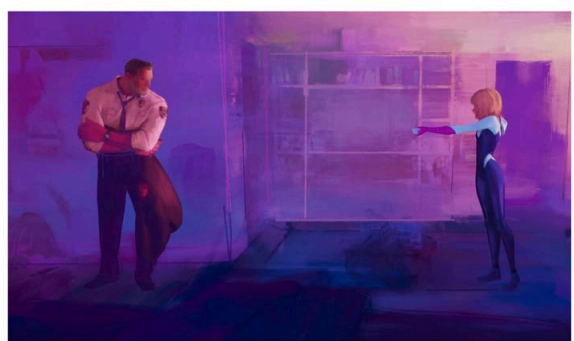
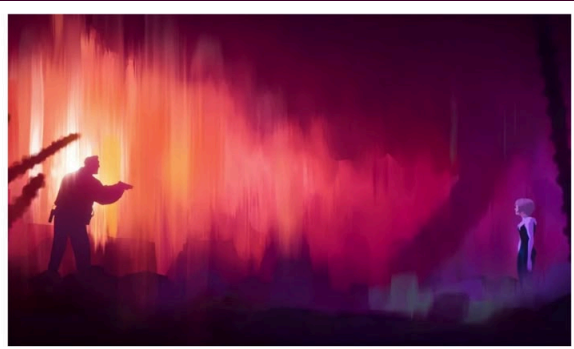


Miles

- Color plays a vital role in **storytelling** (Beekmans)
- Miles's story changes drastically through the films, so do his **colors**
- Miles takes the narrative by its spindles; he marches his own path within a new role as **Spider-Man** (Mohan)



- After he is bitten by the spider, when he meets **Spider-Man**, his spider-sense changes
- From **Prowler** (his uncle) **colors** to **Spidey colors**, signifying a new **path**
- He is thrown into this role, but **grows** throughout. **Responsibility** is key for Spider-people



Gwen

- Gwen & her arc mirrors Miles's
- The filmmakers describe Earth-65 as a **mood ring** that **reflects Gwen's emotions** (Brown)
- When **Gwen** gives an emotional speech to her Dad, **colors change rapidly**, showcasing both of their **changing emotions**
- Finally, it ends with **white**, symbolizing **clarity** for both